

Poster Rubric

CATEGORY	3	2	1	0
Coverage of the Topic*	Details on the poster capture the important information about the topic and increase the audience's understanding.	Details on the poster include important information but the audience may need more information to understand fully.	Details on the poster relate to the topic but are too general or incomplete. The audience needs more information to understand.	Details on the poster have little or nothing to do with main topic.
Use of Graphics	All graphics are related to the topic and make it easier to understand. All are referenced in text.	All graphics are related to the topic and most make it easier to understand.	All graphics relate to the topic.	Graphics do not relate to the topic.
Organization	Information is very organized with clear titles and subheadings.	Information is organized with titles and subheadings.	Information is organized, but titles and subheadings are missing or do not help the reader understand.	The information appears to be disorganized.
Layout and Design	All information on the poster is in focus and can be easily viewed and identified from 6 ft. away.	Most of the information on the poster is in focus and the content easily viewed and identified from 6 ft. away.	Most of the information on the poster is in focus and the content is easily viewed and identified from 4 ft. away.	Much of the information on the poster is unclear or too small.
Sources	All sources (information and graphics) are accurately used and documented.	All sources (information and graphics) are accurately documented, but there are a few errors in the format.	All sources (information and graphics) are documented, but information is incomplete or many are not in the desired format.	Some sources are not accurately documented.
Mechanics	No grammatical, spelling or punctuation errors.	Almost no grammatical, spelling or punctuation errors	A few grammatical, spelling, or punctuation errors.	Many grammatical, spelling, or punctuation errors.
Attractiveness	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout, and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.

Modified from: <http://rubistar.4teachers.org/index.php>

*The content/coverage of topic is worth 50% of the overall poster grade. You should include important aspects of each of your individual assignments. In particular, I will be looking for coverage of

- Introduction of your species
- The problem (THIS IS IMPORTANT TO CONVINCING US IT NEEDS ATTENTION = our tax dollars)
- Brief natural history
- Impact on other trophic levels