#### Title

Sustainability and Justice: Challenges and Opportunities for an Open STEM Education

# **Type of Manuscript**

# of Characters

Essay

41,491

## **Running Title**

Sustainability and Justice of OER

#### **Authors**

Carrie Diaz Eaton, <a href="mailto:cdeaton@bates.edu">cdeaton@bates.edu</a>, Digital and Computational Studies, Bates College, Lewiston, ME 04240

Kaitlin Bonner, kbonner@sifc.edu, Department of Biology, St. John Fisher College, Rochester, NY 14618

Karen Cangialosi, kcangial@keene.edu, Department of Biology, Keene State College, Keene, NH 03435

Bryan Dewsbury, <a href="mailto:bdewsbur@fiu.edu">bdewsbur@fiu.edu</a>, Biological Sciences, Florida International University, Miami, FL, 33199

Maggie Diamond-Stanic, <u>mdiamond@bates.edu</u>, Digital and Computational Studies, Bates College, Lewiston, Maine 04240

Jason Douma, <u>jason.douma@usiouxfalls.edu</u>, Natural Sciences Area, University of Sioux Falls, Sioux Falls, SD 57105

Michelle Smith, <a href="mks274@cornell.edu">mks274@cornell.edu</a>, Department of Ecology and Evolutionary Biology. Cornell University, Ithaca, NY 14850

Robin Taylor, <a href="mailto:robin@rtresconsulting.com">robin@rtresconsulting.com</a>, Principal and Senior Evaluator, RTRES Consulting, Knoxville, TN 37934

Jeremy Wojdak, jmwojdak@radford.edu, Department of Biology, Radford University, Radford, VA, 24142

Krystie Wilfong, <a href="mailto:kwilfong@bates.edu">kwilfong@bates.edu</a>, Library and Information Services, Bates College, Lewiston, ME 04240

## **Corresponding Author**

Carrie Diaz Eaton

Bates College

2 Andrews Rd

Lewiston, Maine 04240

cdeaton@bates.edu
Ph: 207-786-6482
FAX: 207- 786-6123

#### **Keywords**

open education, non-profit, social justice, sustainability, digital library

# **Abstract**

Open Educational Resources or OER are teaching materials that reside in the public domain and are available under an open license. While the creation of high quality materials and cyberinfrastructure to share these resources is important, OER are much more than static resource repositories. Vibrant OER communities function as collaboration hubs and often include librarians, instructional technologists, instructors, education researchers, funders, open source software developers, and college administrators. Together these individuals work as a community to respond to changes in the education landscape, support student learning impacts both in terms of cost savings and student retention, and solve issues related to broadly sharing open resources on the web. This essay provides general information about OER, describes communities developing OER for STEM (science, technology, engineering, and mathematics) education, and presents insights about sustainability challenges. The sustainability challenges are organized according to multiple dimensions: cultural and social, economic and financial, and technological and environmental. In addition, OER provide important opportunities to address and promote social justice and open and accessible education philosophies. Knowing more about the OER landscape, sustainability challenges, and educational justice opportunities can help instructors use and contribute to this growing movement to reshape the landscape of undergraduate education.

# Introduction

Open Educational Resources (OER) are defined as teaching, learning, and research materials in any medium – digital or otherwise – that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation, and redistribution by others with no or limited restrictions" (Hewlett Foundation see **Table 1** for a list of common acronyms). For undergraduate biology instructors, OER may take many forms including clicker questions, laboratory protocols, and short online videos. Here, we use an expansive definition of OER that also includes open source software and models, as well as professional development and informal learning materials.

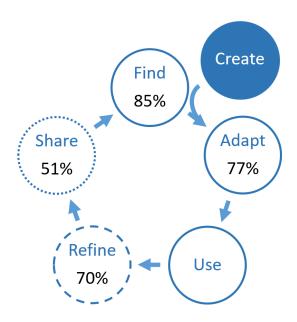
Table 1: Acronyms commonly used in Open Education. Some additional project acronyms can be found in Table 2.

5R permissions	Retain, Revise, Remix, Reuse, Redistribute
DOIs	Digital Object Identifier
FMN	Faculty Mentoring Network
OEP	Open Educational Practices
OER	Open Educational Resources
RCN-UBE	Research Coordination Network for Undergraduate Biology Education
S-JEDI	Social justice, equity, diversity, and inclusion
SPARC	Scholarly Publishing and Academic Resources Coalition
STEM	Science, Technology, Engineering, and Math

The most salient feature of OER is often their zero cost promise to students. OER, by definition, are freely available to both use and contribute to. As a result, cost savings to institutions is a frequently talked-about benefit of OER (Lambert, 2018). The replacement of commercial learning materials with OER have saved undergraduate students millions of dollars nationally (Griffiths et al., 2018). When data from K-12 institutions, which often have to purchase learning materials, are included, the OER movement is estimated to have saved students, parents, schools and governments at least \$1 billion dollars worldwide (Allen, 2018).

Beyond issues of cost, and because they are broadly accessible, OER have a powerful influence on democratizing knowledge and empowering learners around the world (Bali, Cronin, & Jhangiani, 2020 2020; Ossiannilsson et al., 2020). OER increase access to educational content, particularly in emerging fields for which standard textbooks are not available (e.g., computational biology), improve the quality of materials, widen participation, and support scholarship which is transparent and that engages community more broadly (Caswell, Henson, Jensen, & Wiley, 2008 & Wiley, 2008; D'Antoni, 2009; Hegarty, 2015; Henderson & Ostashewski, 2018; Windle, Wharrad, McCormick, Laverty, & Taylor, 2010 Laverty, & Taylor, 2010). Additionally, students using OER perform better throughout courses, have improved end-of-course grades, and have decreased drop-fail-withdrawal rates. This outcome is particularly true for Pell recipient students (Colvard, Watson, & Park, 2018 2018; Hilton, Fischer, Wiley, & William, 2016 & William, 2016).

A key feature of OER is that they are published with a set of permissions referred to as the 5Rs which allow educators to adapt the materials to their own unique instructional contexts and leverage the openness of OER to best meet the needs of their classrooms. The 5Rs are the right to: *Retain-* the right to make, own and control copies; *Revise-* the right to edit and adapt; *Remix-* the right to combine materials; *Reuse-* the right to use resources publicly; *Redistribute-* the right to share copies with others (Wiley, 2014). The 5R permissions enable instructors to reshare their adaptations with the broader OER community, completing the OER lifecycle (**Figure 1**, (Clements and Pawloski, 2012, adapted from Pawlowski and Zimmermann, 2007-)) and and provide a mechanism for students to contribute to the knowledge commons (Jhangiani & DeRosa). Through the material production, adaptation, and resharing process, OER also create the opportunity to form communities around teaching and learning.



A subset of STEM higher education projects and OER-related organizations are referenced throughout this paper and are listed in **Table 2** with some additional information for readers. We include STEM projects more broadly, because biology education itself is multidisciplinary, including other STEM disciplines such as physics and mathematics. Readers can engage with these projects at a variety of levels. For example, instructors can participate in online professional development activities on Quantitative Undergraduate Biology Education and Synthesis (QUBES) Hub, publish undergraduate OER in the peer-reviewed journal *CourseSource*, and engage in conversations about race and racism in regards to OER and organizational practice through the RIOS Institute.

Table 2. Descriptions and websites of OER projects commonly referenced in this article

Organization Name	Mission
Sustainability Challenges in Open Resources for an Equitable Undergraduate Biology Education Network (SCORE) and the RIOS Institute <a href="https://qubeshub.org/community/groups/score">https://qubeshub.org/community/groups/score</a>	<ul> <li>To help Network participants achieve their sustainability and broader impact goals by working to amplify the value and reach of open education in STEM and to align our resources and practices with the principles of anti-racism, equity, social justice, and inclusion.</li> </ul>
Institute for Racially Just, Inclusive, Open STEM Education (RIOS) https://riosinstitute.org	Reimagines STEM education grounded in the principles of open education, open science, racial justice, equity and inclusivity.

	<ul> <li>Offers leadership development, collaborative programs, strategic communications, and relationship building.</li> <li>Evolved out of the SCORE Network.</li> </ul>
CourseSource https://qubeshub.org/community/groups/coursesource	<ul> <li>To provide undergraduate instructors with access to field-tested activities for their classrooms.</li> <li>An open-access journal of peer-reviewed teaching resources primarily for undergraduate biological science.</li> <li>Instructors can publish student-centered, active-learning OER lessons aligned with Vision and Change</li> </ul>
Institute for the Study of Knowledge Management in Education (ISKME) https://www.iskme.org/	<ul> <li>To inspire and convene educators to embrace an ecosystem of learning fueled by collaboration and sharing.</li> <li>Founded and run OERCommons.org</li> <li>Conducts social science research and develops evidence-based innovations that improve knowledge sharing in education.</li> <li>Support student-centered teaching and learning practices throughout the globe.</li> <li>Assist policy makers, foundations, and education institutions in designing, assessing, and bringing continuous improvement to education policies, programs, and practice.</li> </ul>
Math Modeling Hub ( <b>MMHub</b> ) https://qubeshub.org/community/groups/mmhub	<ul> <li>To facilitate the integration of mathematical modeling in classrooms, by providing resources for both students and educators.</li> <li>To foster a community where teachers from pre-kindergarten onward can share resources.</li> <li>Serve as a free repository of lesson plans, worksheets, etc.</li> <li>Serve as a network of educators for faculty development, discussion, and mentorship.</li> </ul>
Quantitative Undergraduate Biology Education and Synthesis (QUBES) https://qubeshub.org/	<ul> <li>Serve as a virtual center that supports a community of educators at the interface of mathematics and life science.</li> <li>Offers Faculty Mentoring Networks (FMNs) - online professional development opportunities where community members come together to author, revise, share, implement, and evaluate OER.</li> </ul>
Science Education Resource Center (SERC) https://serc.carleton.edu/index.html	To improve education in the Earth sciences and beyond by supporting educators, disseminating knowledge and engaging community     one of the world's largest collections of pedagogic resources
Systemic Initiative for Modeling Investigations and Opportunities with Differential Equations (SIMIODE) https://www.simiode.org/	<ul> <li>A hub for sharing materials related to teaching differential equations with modeling approaches, which is not standard in all ordinary differential equations courses.</li> <li>Instructors can comment directly on OER submissions to give feedback or share ideas about how to use it in the classroom</li> </ul>

# The SCORE Summit and the RIOS Institute

While OER projects hold great promise for undergraduate biology education, they also face sustainability challenges. For example, how do you keep materials freely available for a broad community and provide support to sustain and innovate the resources? In Fall 2019, we convened the Sustainability Challenges in Open Resources for an Equitable Undergraduate Biology Education (SCORE) Summit supported by an NSF

Research Coordination Network for Undergraduate Biology Education (RCN-UBE) grant (#1919879). The goal of the SCORE Summit was to build a community to explore sustainability challenges and innovate solutions while centering accessibility, equity, and inclusivity. To help the undergraduate biology community grow in the broader STEM OER movement and because of the relationship biology has with STEM fields such as physics, math and chemistry, we explicitly invited participants from other STEM OER organizations to participate (see Supplemental File S1). Summit participants formed a network (score.qubeshub.org), which now includes librarians, instructional technologists, instructors, education researchers, funders, OER hubs, open source software developers, and college administrators, with decades of involvement in digital libraries, OER, and STEM professional development. Together, these organizations operate as a community of practice (Wenger, 1998), a subset of which comprise this author group. In 2021, thanks to the support of the Hewlett Foundation, we founded the Institute for a Racially Just, Inclusive and Open STEM Education (RIOS Institute) to help support this burgeoning community of practice (riosinstitute.org) (Figure 2).



Below, we discuss immediate and emergent challenges that are facing OER communities along with some of the insights and potential paths forward that have developed from the initial activities of SCORE and subsequent activities of the RIOS Institute. These insights are derived from a combination of lived experience, research, and synthesis as well as emergent insights as a result of the discussions in our community of practice.

# Frameworks for understanding the STEM OER community

Institutions, journals, and online hubs that host OER grapple with questions such as: How can OER hubs provide free resources to users while maintaining a financially sustainable resource? How can OER hubs stay relevant given technological shifts? How can they engage users in adopting and adapting OER? (Chowdhury, 2014). These questions have been similarly encountered by digital libraries - both those spawned anew in the digital age (e.g., National Science Digital Library) and those that transitioned to adopting an online presence from brick-and-mortar libraries (e.g. institutional libraries and repositories). Unfortunately, there is currently no well-established pathway that ensures clear answers to these questions; but it is clear that a shift from "library" to "dynamic community hub" is necessary (Chowdhury, 2014; Chowdhury, McMenemy, & Poulter, 2008 2008; Loach, Rowley, & Griffiths, 2017 2017). The evolution of the digital library from a static repository to a vibrant hub involves social and

technological infrastructure that allows communication, sharing, modification of resources, and collaboration around the use of OER.

We use two frameworks to discuss the sustainability challenges facing OER and STEM education and research, with attention to the undergraduate STEM education and research community in particular. The first is Chowdhury's (2014) framework for the sustainability of digital libraries with axes that include cultural and social sustainability, economic and financial sustainability, and technological and environmental sustainability. The second is Lambert's framework (2018) that proposes three principles of social justice: redistributive (allocation of material/resources to those who by circumstances have less), recognitive (recognition and respect for cultural and gender differences), and representational (equitable representation and political voice). As redistributive justice, OER save institutions and students money and increase student success (Jenkins et al., 2020; Lambert, 2018). As recognitive justice, OER can enable faculty to tailor instructional materials that better represent the diversity of contributions to STEM (Lambert, 2018). As representational justice, OER, when combined with open educational practices (see below) enables students to participate in knowledge creation (Bali et al., 2020; Lambert, 2018).

Each dimension of these frameworks touches on the cyberinfrastructure and collaborative technology, the developer, the user, and the data and content. In addition, they are intertwined with - and sometimes in tension with - a commitment to social justice, equity, and inclusion. Thus, we also explicitly address the aspirational impact OER could make on social justice, equity, diversity and inclusion in STEM Education transformation. Nurturing a dynamic community hub, fostering a diverse, vibrant, healthy, and resilient OER ecosystem requires us to consider our commitment to inclusivity and social justice (**Figure 2**). Using collaboration to achieve these goals is critical as we strive to meet the Vision & Change (AAAS, 2010) core competencies (modeling, interdisciplinarity, etc.), while promising to focus on, promote, and support the needs of historically marginalized students and faculty.

# Immediate and emergent challenges facing OER communities

# Building a Diverse and Vibrant OER Ecosystem: Beyond cultural and social sustainability

The social and cultural value of OER are essential for the sustainability of these resources and includes the perpetuation of the OER lifecycle, where instructors *Create*, *Find*, *Use*, *Adapt*, *Refine*, and *Share* the adaptations broadly (**Figure 1**, (Clements and Pawloski, 2012, adapted from Pawlowski and Zimmermann, 2007)) and a cultural framework that values discovery, access, usage, and sharing of OER-related content (Chowdhury, 2014). The recognition of OER scholarship both at the institution and discipline levels, as well as the structure to interact with peers around OER, make up the cultural framework for the sustainability of the resources (Donovan et al., 2015). If there is no community surrounding the use of these resources, then the OER lifecycle fails because adoption rates drop and the resources will not be utilized to maximum impact (Orr, Rimini, & van Damme, 2015 2015).

On the surface, finding OER should present little issue. Instructors can look within institutional libraries, multidisciplinary OER hubs (e.g., OER Commons, managed by ISMKE), journals (e.g., *CourseSource*), disciplinary OER hubs (e.g. QUBES Hub) as well as federated search engines which retrieve information from a variety of sources and provide real-time results (e.g. Mason OER Metafinder) (see Table 2 for more information on some of these organizations). However, to help faculty overcome the nuances of

classroom adaptation and implementation, OER can be connected to discipline-based communities where discussions in informal settings and professional development and outreach in formal settings serve critical roles. Without this discipline-specific community support for OER adoption and implementation, digital libraries are at risk of becoming a museum of forgotten and stale exhibits. This challenge can be overcome by nurturing ecosystems of collaborators who rely upon, benefit from, and regularly contribute to the OER environment in their common area of interest (de Langen, 2018).

Another major challenge to a vibrant OER ecosystem is completing the life cycle (i.e. *Resharing*) (**Figure 1**). The barriers to completing the life cycle include: a lack of infrastructure for communicating experiences during the process of implementing and refining materials, the availability of appropriate venues for sharing adaptations, and variability in the scholarly value placed on sharing adapted materials by academic institutions. Here too, developing communities and engaging in discipline-specific professional development (e.g. CourseSource Writing Workshops and QUBES Faculty Mentoring Networks) can help instructors overcome barriers to resharing their materials (Farrell et al., 2021). OER cyberinfrastructure (e.g. OER Commons and QUBES Hub) provides publishing outlets which offer indexing, DOIs, citation guides, and view/download metrics. All of these can help others recognize OER contributions as part of a tenure package, particularly at teaching-focused institutions and/or for teaching-stream faculty (Smith, 2018).

For the OER ecosystem to be successful (**Figure 2**), it is important to build community with particular attention to who we are including in order to ensure equity in access and usage of OER (both in openness and in compatibility with assistive technologies). We refer readers to recommendations from the communities building NSF-funded research coordination networks for undergraduate biology (Diaz Eaton et al., 2016) and the Center for Scientific Collaboration and Community Engagement (cscce.org). Both sets of recommendations provide information on how to build and support the kinds of community needed for social/cultural sustainability. Furthermore, we need to ensure that Open Education resources, practices and communities not only address economic inequities, but foster "recognitive justice," i.e. are culturally sensitive and inclusive of diverse perspectives (Adam, Bali, Hodgkinson-Williams, & Morgan, 2019; Lambert, 2018). If instructors can create their own narratives in their own instructional materials, write materials that are aligned with universal design for learning practices (Hasley & Orndorf, 2021), and/or adapt an OER text and add diverse scientists' biographies and citations to the text, they are part of building a new narrative for higher education.

Furthermore, use of OER can be leveraged to support Open Educational Practices (OEP) (**Figure 3**). OEP emphasizes participatory classrooms in which OER are not just about allowing access to knowledge, but also emphasizes student agency and ownership of learning. Students can create and openly license content and therefore move from a model of information download to one in which students contribute their own ideas to a public knowledge commons (DeRosa & Robison, 2017). Providing opportunities for students, especially the marginalized, to construct and share knowledge is an especially potent way to empower those whose voices are often ignored (Hodgkinson-Williams & Arinto, 2017; R Jhangiani & DeRosa, 2017). When a diversity of students and faculty are invited to participate in the practices of remixing and revising content, they can make these materials more representative and inclusive of a wide variety of people and perspectives promoting what Lambert terms as "representational justice" (Hodgkinson-Williams & Arinto, 2017; Lambert, 2018).

This instructional flexibility of OER is already being leveraged by OER authors in emerging areas (active learning, interdisciplinarity, etc.) in which traditional texts are slow to respond to changes in the field. For example, the kind of curriculum which introduces open science and open data practices can

naturally align with OEP in biology classrooms (**Figure 3**). As the community embraced these open practices, we should also keep in mind the inherent tensions of open work, such as student authorship crediting and labor and Indigenous data sovereignty as it pertains to open data (Rainie et al., 2019) and privacy issues in digital environments (Watters, 2014). Leaders and participants within organizations must grapple with how to conceptualize and prioritize the role of social justice, equity, diversity, and inclusion (here termed "S-JEDI" practices) in their commitment to STEM education. So far, traditional textbooks have been slow to respond to the call to create an anti-racist, anti-bigoted, anti-sexist, anti-ableist, decolonized STEM curricula. We see OER as a key lever in promoting such transformation for STEM education. See below for a more thorough discussion.



Credits: Adapted from Attributes of Open Pedagogy from Bronwyn Hegarty, licenced under CC BY 3.0.

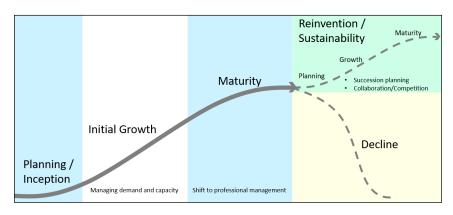
# Operationalizing Justice: Centering redistributive justice in economic and financial sustainability

Healthy, vibrant OER ecosystems (**Figure 2**) are expensive and are currently underfunded and rely on volunteer labor. Besides the volunteer labor of OER authors discussed in the section above, successful development of OER requires invisible labor to develop and maintain cyberinfrastructure (discussed more in the section below) and to organize the OER community. Open technology organizations rely heavily on volunteer labor to maintain community engagement and produce products (Dunbar-Hester, 2020). Academia as an enterprise also relies heavily on uncompensated, unrewarded, and/or undervalued service to govern institutions, to govern professional societies, and to maintain its publishing system - with disproportionate burden on women and Black faculty, Indigenous faculty, Latinx faculty, and other faculty of color (Hall, 2016; Hirshfield & Joseph, 2012). OER lie at the intersection of

these worlds--the worlds of academic institutions, publishing, and professional societies--and is therefore vulnerable to reinforcing inequities in labor (e.g., (Golumbia, 2016)).

The OER community's commitment to being free for both users and contributors presents obvious difficulties by constraining the typical revenue streams that would otherwise help compensate for the labor required. In commercial and non-profit systems either the submitter or the consumer typically pays for the costs of the publishing infrastructure. If free access for both the producers and consumers of OER is necessary to preserve equity, then funding structures must be reimagined for the OER environment. In order to address this essential issue, it is important to focus on *why* OER are "open" and for whom they are "open" (Adam et al., 2019 & Morgan, 2019; Hodgkinson-Williams & Trotter, 2018). Questions that frame this discussion include: What are the implications for a vision of an open and accessible 21st century educational experience? What are the potential benefits for students in an educational model that regularly uses OER as well as broader open educational practices and pedagogies? What is their organizational commitment to S-JEDI, and how does that affect their orientation to solutions for financial sustainability, who has access as a producer or consumer, and whether their potential for transformative and liberating pedagogy/classroom experience is being met?

The financial obstacles to sustainability could be reduced if OER communities—and the nonprofits who support them—work together on synergistic activities. While innovation funding is important early in the nonprofit lifecycle, maturity requires different strategies that promote long-term base funding and support (**Figure 4**).



The typical nonprofit life cycle results in a lack of funding support if organizations do not continue to evolve. For dynamic OER hubs, which still operate in an innovative landscape, the financial sustainability solutions will likely be innovative as well. These solutions may include tapping into new funding streams by encouraging

discipline-based projects to seek philanthropic foundation funding, following the footsteps of organizations like OpenStax (Ernst, 2015). Another possibility is connecting OER to discipline-based research communities that could use the community of practitioners and educational reforms as fertile testbeds for instructional materials aligned with education research questions, a model successfully used by *CourseSource* (e.g., Dauer et al., 2019; Pelletreau et al., 2018). Finally, an affiliation with a university would allow funded projects to trade indirect fees for access to shared institutional resources, such as affordable health insurance and administrative systems for hiring employees and managing grants - a model utilized by SERC in its relationship to Carleton College. Another alternative is to gain the support of institutional consortia, which is the model of some broad OER repositories such as the *Transform Higher Education and student learning* (2022) at the University of Minnesota. Universities with institutional commitments to educational access might welcome affiliation with projects aligned with their mission and strategic investments. Finally, projects should consider collaboration on cyberinfrastructure - which promises to broaden impact, accelerate innovation, and lower costs.

## Collaboration: Addressing technological and environmental sustainability

The computational resources needed to support recent shifts in the way scholars and educators in biology are interacting with technology in the conduct of research, teaching, and learning (Chen, Scott, & Stevens, 2018; Thistlewaite & Daniels, 2016) demonstrate significant challenges to technological sustainability in an environment marked by continual innovation. Increasingly, faculty and students expect to—or at least desire to—access information and resources immediately through online searches (Biddix, Chung, & Park, 2015). Furthermore, scientists are now more inclined to treat resources as dynamic entities that emphasize interaction between humans and technology, as well as among the human practitioners. The ability to adapt and customize instructional materials and computational tools to new environments has become a critical characteristic for evaluating the usefulness of resources in the practice of modern science.

OER are both a product of the evolving educational technology landscape and a potential solution to the needs of the communities which operate within it (Butcher & Hoosen, 2012). The OER movement emphasizes open access to and adaptability of quality academic resources. Development and dissemination of these materials is, by nature, an iterative process requiring the interaction of a community of practitioners. Likewise, the cyberinfrastructure of an OER hub needs to be responsive to the same needs of the community in order to sustain participation. Therefore, social and technological design co-evolve over time to best serve each others' needs. While resource production is important, a vibrant OER ecosystem requires a continued investment in this infrastructure in order to move away from a focus on static resource repositories, engage communities of practice, and keep the OER ecosystem accessible to all.

Cyberinfrastructure sharing among a variety of organizations can help to reduce expenses and benefit each participants' cyberinfrastructure development and maintenance expenditures. When multiple communities are trying to reach the same audience and have similar cyberinfrastructure needs, we might characterize them as competitors. Instead, we suggest a reframing so that this is an opportunity for collaboration. *CourseSource* and SIMIODE moved their cyberinfrastructure to QUBESHub because of the benefits it offers all parties. *CourseSource* now takes advantage of the collaborative cyberinfrastructure for its Writing Workshops. *CourseSource* authors can now take advantage of the Open practices designed into the publishing system, for example the ability to share updated versions of their course materials. SIMIODE will benefit from reducing the duplication of cyberinfrastructure management efforts involved in maintaining its own separate Hub, which it had done for many years. Both will also lower their cyberinfrastructure operating cost, while BioQUEST (the nonprofit who manages QUBES Hub) benefits from the additional contracts key to maintaining the cyberinfrastructure (Akman, Diaz Eaton, Hrozencik, Jenkins, & Thompson, 2020). The migration also builds a larger community of users for all projects.

## An open and equitable higher education ecosystem

The relationship between the higher education course curricula and their constituent content has historically revolved around restrictive access. In the early days of the American university, many professors literally read from books they wrote with the expectation that students would be able to recite them from memory (hence the term recitation) during an examination (Zimmerman, 2020). The advent of the Humboldtian model of the research university in the early twentieth century privileged a small cadre of researchers as the medium through which students, and sometimes the public (through informal lectures) came to understand the world around them (Albritton, 2009). This model relied on

the assumption that information and knowledge were not ubiquitous, and a premium of some sort had to be paid to access this information either through tuition (which allowed access to the professors), or through the cost of the books they wrote. The expansion and common acceptance of college textbook use was simply a further codification of this limited access model.

OEP seeks to challenge this relationship by democratizing the ways in which key stakeholders in the higher education classroom engage and interrogate information. In doing so, important questions pertaining to equity are raised, the answers to which reframe how we think about and approach our pedagogy. Whose ways of knowing are privileged when curricula are constructed? What voices and perspectives are absent from the narratives? What specific pedagogical practices are being enacted that positions students to be agentic interrogators of what they encounter, during courses, and in the future?

In the third question lies the opportunity for OEP to be the framework through which education becomes a vehicle for critical consciousness (Freire, 1970) (**Figure3**). The notion that information and knowledge are living things to be engaged and interrogated and not static monuments to be accepted is crucial in preparing students to be civically engaged citizens (Dewey, 1916). It is also a formative experience for both practitioners and students on deconstructing the ways in which shared power can lead to more equitable outcomes for the classroom. In this light, OEP transcends teaching students how to remix and reconstruct textbook material but also includes the critical ways in which information, regardless of source, should be consumed and responded to. By empowering students with the agency to contribute new ideas from their own unique perspectives, OEP can nurture an "educational culture of questioning" (Giroux, 2020) which is the foundation for a functional democracy.

# Next steps for OER communities

Many of the collaborative projects outlined above as well as a series of activities aimed at confronting social justice for OER were generously funded by what is now the RIOS Institute supported by the William and Flora Hewlett Foundation. The timing of these conversations about an S-JEDI minded OER for biology education has never been more relevant. Recently, many SCORE organizations have found themselves called to reorient and serve an increased demand in the midst of the COVID-19 crisis, while also feeling compelled to respond to the renewed protests in support of Black lives across the nation and the related #ShutdownAcademia and #ShutdownSTEM movements (ShutDownSTEM.com) by centering S-JEDI principles in their organizations and actions.

Our response to these social movements and our general commitment to equity and justice represents a key philosophical shift in OER work going forward (**Figure 2**). We are excited about the conversations we have begun, but there is more critical community building work to do. Thus, we launched the RIOS Institute to expand our offerings and support. The invitation to connect with other like-minded organizations and OER leaders is open and broad - just sign up to become a Network member via the RIOS webpage on QUBES Hub (riosinstitute.org). We are committed to keeping this conversation open and centered on collaborations and issues of social justice, equity and inclusion, and we welcome all those who share our mission. We plan to continue our virtual professional development series, and we invite you to join us.

As the RIOS institute and our broader community strive to catalyze change in undergraduate STEM education, we are reminded to focus on, promote, and support social justice for STEM. Content alone is

not sufficient to move education forward equitably towards its goals - we need to center people, talk about pedagogy, and create communities to shape a healthy and diverse ecosystem (**Figure 3**). With this grounding we can reconsider how we might reimagine other axes of sustainability. Thus, our goal is to build and support a diverse community of leaders (including librarians, instructional technologists, instructors, education researchers, funders, OER hubs, open source software developers, professional societies, journal editors, and college administrators) that strive to center accessibility, equity, and inclusivity, while exploring sustainability challenges, innovating solutions, promoting sustainable online hubs for OER, and collaborating to preserve and grow what the STEM education community has built.

# Acknowledgements

This material is based upon work supported by the National Science Foundation under grant #1919879 (Diaz Eaton). Grants from the William and Flora Hewlett Foundation (#2020-1363 and #2021-2923, to Diaz Eaton) supports S-JEDI learning communities and mini-grants programs which advance and continue the work of SCORE. Additionally, this work was supported by USDA National Institute of Food and Agriculture, Hatch Formula project #1011285 (Dewsbury), NSF DUE grant #1446269 (Wojdak), #1725130 (Smith), #1917387 (Smith) and #2044189 (Smith). Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation, the Hewlett Foundation, or the United States Department of Agriculture.

# References

AAAS. (2010). *Vision and change in undergraduate biology education: a call to action*. Retrieved from Washington, DC: <a href="http://visionandchange.org/finalreport/">http://visionandchange.org/finalreport/</a>

Adam, T., Bali, M., Hodgkinson-Williams, C., & Morgan, T. (2019). Can we decolonize OER/Open? #DecolonizeOpen. Retrieved from

https://oer19.oerconf.org/news/blog-can-we-decolonize-oer-open-decolonizeopen/

Akman, O., Diaz Eaton, C., Hrozencik, D., Jenkins, K. P., & Thompson, K. V. (2020). Building Community-Based Approaches to Systemic Reform in Mathematical Biology Education. *Bulletin of Mathematical Biology, 82*(109). doi:https://doi.org/10.1007/s11538-020-00781-4

Albritton, F. (2009). Humboldt's Unity of Research and Teaching: Influence on the Philosophy and Development of Higher Education in the US. *The FedUni Journal of Higher Education*, 4(4), 7-19.

Allen, N. (2018). \$1 Billion in Savings Through Open Educational Resources. Retrieved from <a href="https://sparcopen.org/news/2018/1-billion-in-savings-through-open-educational-resources/">https://sparcopen.org/news/2018/1-billion-in-savings-through-open-educational-resources/</a>

Bali, M., Cronin, C., & Jhangiani, R. S. (2020). Framing Open Educational Practices from a Social Justice Perspective. *Journal of Interactive Media in Education*, 2020(1), 10. doi:http://doi.org/10.5334/jime.565

Biddix, J. P., Chung, C. J., & Park, H. W. (2015). The hybrid shift: Evidencing a student-driven restructuring of the college classroom. *Computers & Education, 80,* 162-175. doi:https://doi.org/10.1016/j.compedu.2014.08.016

Bonner, K., Fleming-Davies, A., Grayson, K., Wu, B., Pacheco, R. (2020). Perspectives and practices in sharing data-centric adaptations in the biology classroom: How, why, when, and where are instructors sharing these high-impact pedagogies?. DIG into Data FMN (2018), *QUBES Educational Resources*. doi:10.25334/TV22-GQ81

Butcher, N., & Hoosen, S. (2012). *Exploring the Business Case for Open Educational Resources:*. Commonwealth of Learning.

Caswell, T., Henson, S., Jensen, M., & Wiley, D. (2008). Open Content and Open Educational Resources: Enabling universal education. *The International Review of Research in Open and Distributed Learning*, *9*(1). doi:10.19173/irrodl.v9i1.469

Chen, M. M., Scott, S. M., & Stevens, J. D. (2018). Technology as a tool in teaching quantitative biology at the secondary and undergraduate levels: a review. *Lett Biomath*, *5*(1), 30-48. doi:10.1080/23737867.2017.1413432

Chowdhury, G. (2014). Sustainability of digital libraries: A conceptual model and a research framework. *International Journal on Digital Libraries, 14,* 181-195. doi:10.1007/s00799-014-0116-0

Chowdhury, G., McMenemy, D., & Poulter, A. (2008). MEDLIS: a model for evaluation of digital libraries and information services. *World Digital Libraries - an international journal*, 1(1), 35-46.

Clements, K. I., and Pawlowski, J. M. (2012). User-oriented quality for OER: Understanding teachers' views on re-use, quality, and trust. *Journal of Computer Assisted Learning*, 28(1), 4-14.

Colvard, N. B., Watson, C. E., & Park, H. (2018). The Impact of Open Educational Resources on Various Student Success Metrics. *International Journal of Teaching and Learning in Higher Education*, 30(2), 262-276.

Crowther, A., Bergan-Roller, H.E., Galt, N.J., Appleby, L., Dauer, J.T., and Helikar, T. (2019). Discovering Prokaryotic Gene Regulation by Building and Investigating a Computational Model of the lac Operon. *CourseSource*. <a href="https://doi.org/10.24918/cs.2019.4">https://doi.org/10.24918/cs.2019.4</a>

D'Antoni, S. (2009). Open Educational Resources: reviewing initiatives and issues. *Open Learning: The Journal of Open, Distance and e-Learning, 24*(1), 3-10. doi:10.1080/02680510802625443

Dauer, J. T., Bergan-Roller, H. E., King, G. P., Kjose, M., Galt, N. J., & Helikar, T. (2019). Changes in students' mental models from computational modeling of gene regulatory networks. *International Journal of STEM Education*, *6*(1), 38. doi:10.1186/s40594-019-0193-0

de Langen, F. (2018). Sustainability of Open Education Through Collaboration. *The International Review of Research in Open and Distributed Learning*, 19(5). doi:10.19173/irrodl.v19i5.3548

DeRosa, R., & Robison, S. (2017). From OER to Open Pedagogy: Harnessing the Power of Open. In J. R & B.-D. R (Eds.), *Open: The Philosophy and Practices that are Revolutionizing Education and Science*. London: Ubiquity Press.

Dewey, J. (1916). *Democracy and Education: An introduction to the philosophy of education*. New York: Macmillan.

Diaz Eaton, C., Allen, D., Anderson, L. J., Bowser, G., Pauley, M. A., Williams, K. S., & Uno, G. E. (2016). Summit of the research coordination networks for undergraduate biology education. *CBE—Life Sciences Education*, *15*(4), ar51-rm55.

Donovan, S., Eaton, C. D., Gower, S. T., Jenkins, K. P., LaMar, M. D., Poli, D., . . . Wojdak, J. M. (2015). QUBES: a community focused on supporting teaching and learning in quantitative biology. *Letters in Biomathematics*, 2(1), 46-55.

Ernst, D. (2015). *The Open Textbook Network: Collectively Helping Institutions and Faculty Overcome Barriers to Adoption of Open Textbooks.* Paper presented at the Open Education Global, Banff, Alberta, Canada.

Farrell, K. J., Weathers, K. C., Sparks, S. H., Brentrup, J. A., Carey, C. C., Dietze, M. C., . . . SanClements, M. D. (2021). Training macrosystems scientists requires both interpersonal and technical skills. *Frontiers in Ecology and the Environment, 19*(1), 39-46. doi:https://doi.org/10.1002/fee.2287

Freire, P. (1970). Pedagogy of the Oppressed (M. B. Ramos, Trans.). New York: Herder and Herder.

Giroux, H. A. (2020). On Critical Pedagogy (2nd ed.): Bloomsbury Publishing.

Golumbia, D. (2016). Marxism and Open Access in the Humanities: Turning Academic Labor Against Itself. *Workplace: A Journal for Academic Labor*.

Griffiths, R., Gardner, S., Lundh, P., Shear, L., Ball, A., Mislevy, J., . . . Staisloff, R. (2018). *Participant Experiences and Financial Impacts: Findings from Year 2 of Achieving the Dream's OER Degree Initiative*. Retrieved from Menlo Park, CA:

Hall, K. F. (2016). Appendix C: Making Labor Visible. In P. A. Matthew (Ed.), *Written/Unwritten* (pp. 277-280): University of North Carolina Press.

Hasley, A. O., & Orndorf, H. (2021). UDL Guidelines Workbook. Universal Design for Learning, *QUBES Educational Resources*. doi:10.25334/FJDE-KT82

Hegarty, B. (2015). Attributes of open pedagogy: a model for using open educational resources. *Educational Technology, 4*.

Henderson, S., & Ostashewski, N. (2018). Barriers, incentives, and benefits of the open educational resources (OER) movement: An exploration into instructor perspectives. *First Monday, 23*(12). doi:10.5210/fm.v23i12.9172

Hilton, J. L., III, Fischer, L., Wiley, D., & William, L. (2016). Maintaining Momentum Toward Graduation: OER and the Course Throughput Rate. *The International Review of Research in Open and Distributed Learning*, *17*(6). doi:10.19173/irrodl.v17i6.2686

Hirshfield, L. E., & Joseph, T. D. (2012). 'We need a woman, we need a black woman': gender, race, and identity taxation in the academy. *Gender and Education*, 24(2), 213-227. doi:10.1080/09540253.2011.606208

Hodgkinson-Williams, C., & Arinto, P. (Eds.). (2017). *Adoption and Impact of OER in the Global South,* Cape Town & Ottawa: African Minds, International Development Research Centre & Research on Open Educational Resources for Development

Hodgkinson-Williams, C., & Trotter, H. (2018). A Social Justice Framework for Understanding Open Educational Resources and Practices in the Global South. *Journal of Learning for Development*, *5*(3).

Jenkins, J. J., Sánchez, L. A., Schraedley, M. A. K., Hannans, J., Navick, N., & Young, J. (2020). Textbook Broke: Textbook Affordability as a Social Justice Issue. *Journal of Interactive Media in Education, 2020*(1), 3. doi:http://doi.org/10.5334/jime.549

Jhangiani, R., & DeRosa, R. Open Pedagogy Notebook: Sharing Practices, Building Community. Retrieved from <a href="http://openpedagogy.org/open-pedagogy/">http://openpedagogy.org/open-pedagogy/</a>

Jhangiani, R., & DeRosa, R. (2017). Open Pedagogy and Social Justice. Digital Pedagogy Lab. Retrieved from <a href="https://www.digitalpedagogylab.com/open-pedagogy-social-justice/">https://www.digitalpedagogylab.com/open-pedagogy-social-justice/</a>

Lambert, S. R. (2018). Changing our (Dis)Course: A Distinctive Social Justice Aligned Definition of Open Education. *Journal of Learning for Development*, *5*(3).

Loach, K., Rowley, J., & Griffiths, J. (2017). Cultural sustainability as a strategy for the survival of museums and libraries. *International Journal of Cultural Policy, 23*(2), 186-198. doi:10.1080/10286632.2016.1184657

Open Textbook Library. (2022) *Transform Higher Education and student learning*. Retrieved from https://open.umn.edu/opentextbooks/

Orr, D., Rimini, M., & van Damme, D. (2015). *Open Educational Resources: A Catalyst for Innovation, Educational Research and Innovation*. Paris: OECD Publishing.

Ossiannilsson, E., Zhang, X., Wetzler, J., Gusmão, C., Aydin, C. H., Jhangiani, R., . . . Harichandan, D. (2020). From Open Educational Resources to Open Educational Practices. *Distances et médiations des savoirs*. doi:https://doi.org/10.4000/dms.5393

Pawlowski, J.M., and Zimmermann, V. (2007) Open Content: A Concept for the Future of Elearning and Knowledge Management? *Knowtech*, Frankfurt, German.

Pelletreau, K. N., Knight, J. K., Lemons, P. P., McCourt, J. S., Merrill, J. E., Nehm, R. H., . . . Smith, M. K. (2018). A Faculty Professional Development Model That Improves Student Learning, Encourages Active-Learning Instructional Practices, and Works for Faculty at Multiple Institutions. *CBE life sciences education*, *17*(2), es5-es5. doi:10.1187/cbe.17-12-0260

Pelletreau, K.N., Andrews, T., Armstrong, N., Bedell, M.A., Dastoor, F., Dean, N., Erster, S., Fata-Hartly, C., Guild, N., Greig, H., Hall, D., Knight, J.K., Koslowsky, D., Lemons, P.P., Martin, J., McCourt, J., Merrill, J., Moscarella, R., Nehm, R., Northington, R., Olsen, B., Prevost, L., Stoltzfus, J., Urban-Lurain, M., and Smith, M.K. (2016). A clicker-based study that untangles student thinking about the processes in the central dogma. *CourseSource*. <a href="https://doi.org/10.24918/cs.2016.15">https://doi.org/10.24918/cs.2016.15</a>

Rainie, S., Kukutai, T., Walter, M., Figueroa-Rodriguez, O., Walker, J., & Axelsson, P. (2019). Issues in Open Data - Indigenous Data Sovereignty. In T. Davies, S. B. Walker, M. Rubinstein, & F. Perini (Eds.), *The State of Open Data: Histories and Horizons*: African Minds, IDRC.

ShutDownSTEM.com. (2020). #ShutDownSTEM. Retrieved from https://www.shutdownstem.com/

Smith, M. K. (2018). Publishing activities improves undergraduate biology education. *FEMS Microbiology Letters*, *365*(11). doi:10.1093/femsle/fny099

Stevens, Susan K. (2002), *Nonprofit Lifecycles: Stage-Based Wisdom for Nonprofit Capacity*: Stagewise Enterprises.

Thistlewaite, P., & Daniels, J. (2016). Being a Scholar in the Digital Era: Transforming Scholarly Practice for the Public Good: CUNY Academic Works.

Watters, A. (2014). Student Data vs Student Privacy. Retrieved from <a href="http://hackeducation.com/2014/07/28/student-data-vs-student-privacy">http://hackeducation.com/2014/07/28/student-data-vs-student-privacy</a>

Wenger, E. (1998). *Communities of Practice: Learning, Meaning, and Identity*: Cambridge University Press.

Wiley, D. (2014). The Access Compromise and the 5th R *An Open Education Reader*.: Pressbooks Publisher.

Windle, R. J., Wharrad, H., McCormick, D., Laverty, H., & Taylor, M. G. (2010). Sharing and reuse in OER: experiences gained from open reusable learning objects in health. *Journal of Interactive Media in Education*, 2010(1). doi:http://doi.org/10.5334/2010-4

Zimmerman, J. (2020). *The Amateur Hour: A History of College Teaching in America*: Johns Hopkins University Press.

# Figure Legends

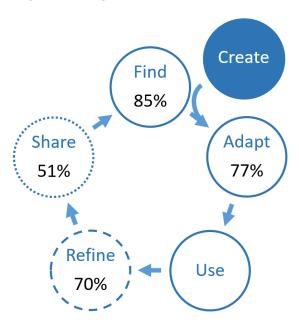
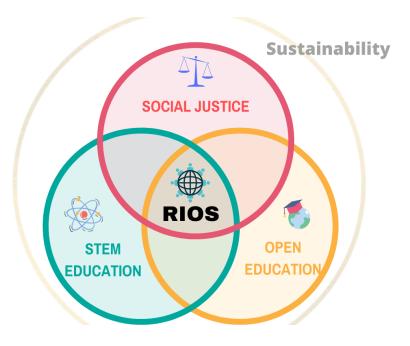


Figure 1. A simplified OER lifecycle model for educational resources, highlighting barrier stages (dashed circles). Percentages represent the percent of surveyed college biology instructors that engage in each step of the OER lifecycle in resource development and implementation (DIG working group: qubeshub.org/community/groups/data\_incubator; Bonner et al. (2020)). "Find" - users find resources; "Adapt" - adapt the resource or combine it with other resources to make it appropriate for their specific purposes; "Use" - users use the resource and assess student learning; "Refine" - users refine the resource after implementation; "Share" - users share the newly adapted and refined resource openly available for others to find, adapt, and use. The circles with dashed lines indicate where engagement in the OER lifecycle drops off more dramatically. Only 70% of the faculty that adapt resources continue to refine their

adaptations and only 51% of those that refine actually share back their adaptations. Lifecycle modified from (Clements and Pawloski, 2012, adapted from Pawlowski and Zimmermann, 2007).



**Figure 2.** The SCORE Network, now the RIOS Institute, serves leaders in the postsecondary STEM Open Education ecosystem. We advocate the integration of racial equity and social justice as we work together to meet sustainability challenges for open education organizations and projects in STEM.

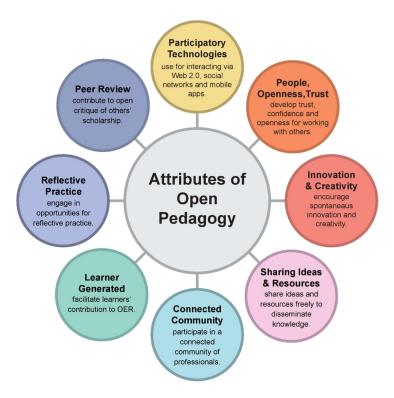
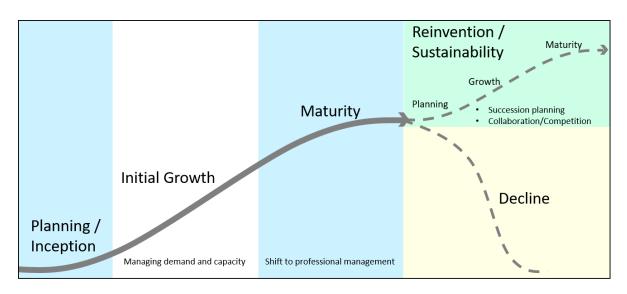


Figure 3. Eight attributes of Open Educational Practices (OEP). Visual from Ontario Colleges OER Toolkit, licensed CC BY SA, and based on Bronwyn Hegarty's Eight Attributes of Open Pedagogy Podcast Transcript, from the Alberta Open Educational Resources Initiative, licensed under CC BY SA (The Learning Portal & ISKME). For more information on OEP, see (DeRosa & Robison, 2017; OER Services, 2019).

Credits: Adapted from Attributes of Open Pedagogy from Bronwyn Hegarty, licenced under CC BY 3.0.



**Figure 4.** Organizational life cycle of nonprofits as discussed by Dr. Joseph Garcia at the SCORE Summit, Oct. 17, 2019. Phase 1 (blue) of the cycle involves the planning and inception of the organization. During phase 2 (black), the organization begins to grow, focusing on expanding capacity to meet demands. Phase 3 (blue) is characterized by a shift to professional management and a slowing of growth as the organization matures. At this point, organizations must begin the cycle anew (green) - planning

for a new iteration of the organization, undergoing initial growth in this new iteration, eventually reaching maturity again - or face stagnation and decline (yellow). Adapted from Stevens (2002).