The full assignment description can be found here: <https://callingbullshit.org/exercises_inventory.html>

Take data over a 24-48 hour period. This is an individual assignment (you are welcome to get feedback from peers, but you each should track and display the BS in your own world).

Please make sure you include evidence of thinking and responding to the questions posed in the assignment link:

* Your definition of BS based on the videos and readings from above
* A short description of how you measured and tracked BS
* The raw data you collected on BS
* Your final creative display of that BS

**Submit on Lyceum Sunday and bring to class Monday.** If you did the viz by hand, take a picture.

**Recommended process** (You don’t have to do this exact process, but if you follow it, you should get to the endpoint I am looking for):

Today (Wednesday):

1. Based on the readings, videos and class discussion, write a definition of bullshit in your project submission document.
2. Come up with a procedure for collecting data - Will you carry a notepad? Put it in your phone? Record it? Use your instagram to record it? Add it to an excel sheet?
3. Come up with a procedure about what kind of data you will collect - Who said it? The context? Who else was there? What was said? A category of what was said?
4. Write a paragraph summary of your procedure in your project submission document.

Thursday and Friday:

1. Collect data for 48 hours
2. Add this data collection to your project submission document.

Saturday:

1. Think of a way to visualize your data. Is there a story you want to tell?
2. Visualize your data
3. Take a digital picture or save jpg to your project submission document.
4. Neaten up and submit your project submission document to Lyceum!

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| **BS Inventory Rubric** | **Pts** |
| Intro: Can I tell that this isn’t just BS? (Indication of methodology, either in words or in the graphic?) | \_\_\_\_/2 |
| Detail: How much can I tell about the distribution and types of BS you encountered? | \_\_\_\_/3 |
| Conclusion: Did it make it easy to draw any conclusions about the BS you inventoried? | \_\_\_\_/2 |
| Creative effort: Shows thoughtful effort and creativity. | \_\_\_\_/3 |
| **Total** | **\_\_\_\_10** |

Note that if I get something that looks like just a visualization without any meaningful data collection, it will result in a 0. Don’t bullshit the bullshit assignment, okay?