Poster Rubric

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| --- | --- | --- | --- |
|  | Excellent | Satisfactory | Needs Improvement |
| Title and Authors | All authors are included, correct titles and departments are given, and the title is both clear and succinct.  -- pts | Missing one or two elements from: all authors are included, correct titles and departments are given, and the title is both clear and succinct.  -- pts | Missing 3+ elements from: all authors are included, correct titles and departments are given, and the title is both clear and succinct.  -- pts |
| Introduction | Includes a well-developed statement of purpose, explanation of how the data was selected and hypothesis  -- pts | Includes a statement of purpose, explanation of how the data was selected and hypothesis but the information is not clear  -- pts | Missing one or more of the following: statement of purpose, explanation of how the data was selected and hypothesis  -- pts |
| Methods | Clearly demonstrate the five-point analysis and correlation used in the project  -- pts | The five-point summary and correlation are explained but there are several muddy points  -- pts | Detail and/or clarity is lacking in the five-point summary and correlation  -- pts |
| Results | An appropriately labeled visual representation of the data is included. An appropriate number of graphs/charts/figures are included  -- pts | The appropriate graphs/charts/figures are used but are missing elements or elements are incorrect  -- pts | Inappropriate graphs/charts/figures are used or none at all  -- pts |
| Discussion | Discussion clearly gives the reader a sense of what conclusions can be drawn and how it ties back to the hypothesis  -- pts | There is lack of clarity in what conclusions can be drawn and how it ties back to the hypothesis  -- pts | The discussion does not tie back to the hypothesis or explain the conclusions drawn  -- pts |
| Future Research | Poster clearly describes how to test the proposed relationship. Describes potential experiment and data to be collected.  -- pts | Poster describes a future research idea but is vague in places; it leaves the reader with questions.  -- pts | The section is either missing completely or has large pieces of the research design missing.  -- pts |
| References | References are appropriately cited  -- pts | A few mistakes in the references  -- pts | Many mistakes in the references  -- pts |
| Overall Appearance | The poster has an eye-catching appearance and is easy to read  -- pts | The overall poster is eye-catching but there are a few spots where improvements could be made (e.g., text too small, too much text, etc.)  -- pts | The poster is not eye-catching and/or is difficult to read  -- pts |

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