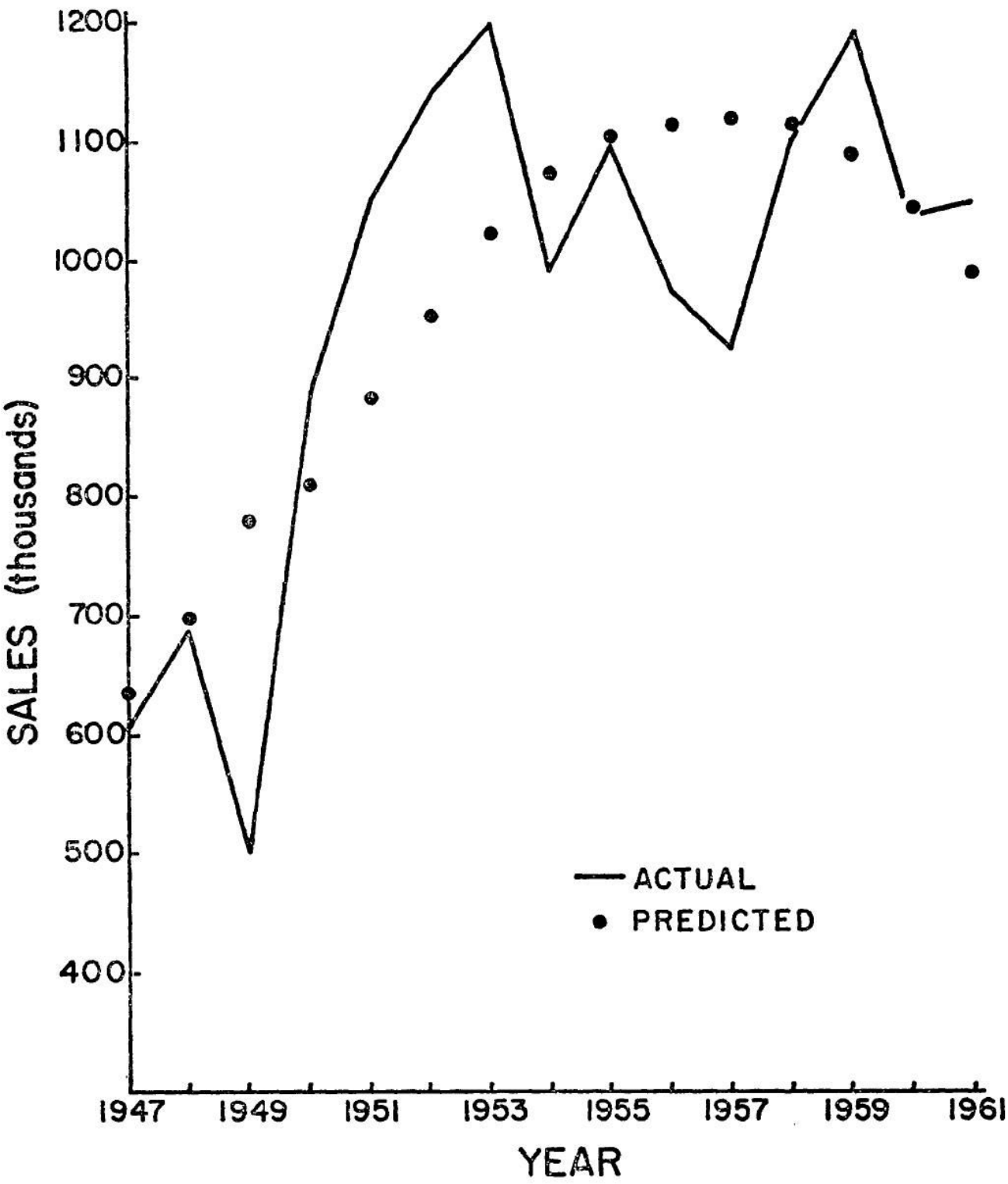

FIG. 5. Actual sales and sales predicted by regression equation (home freezers)