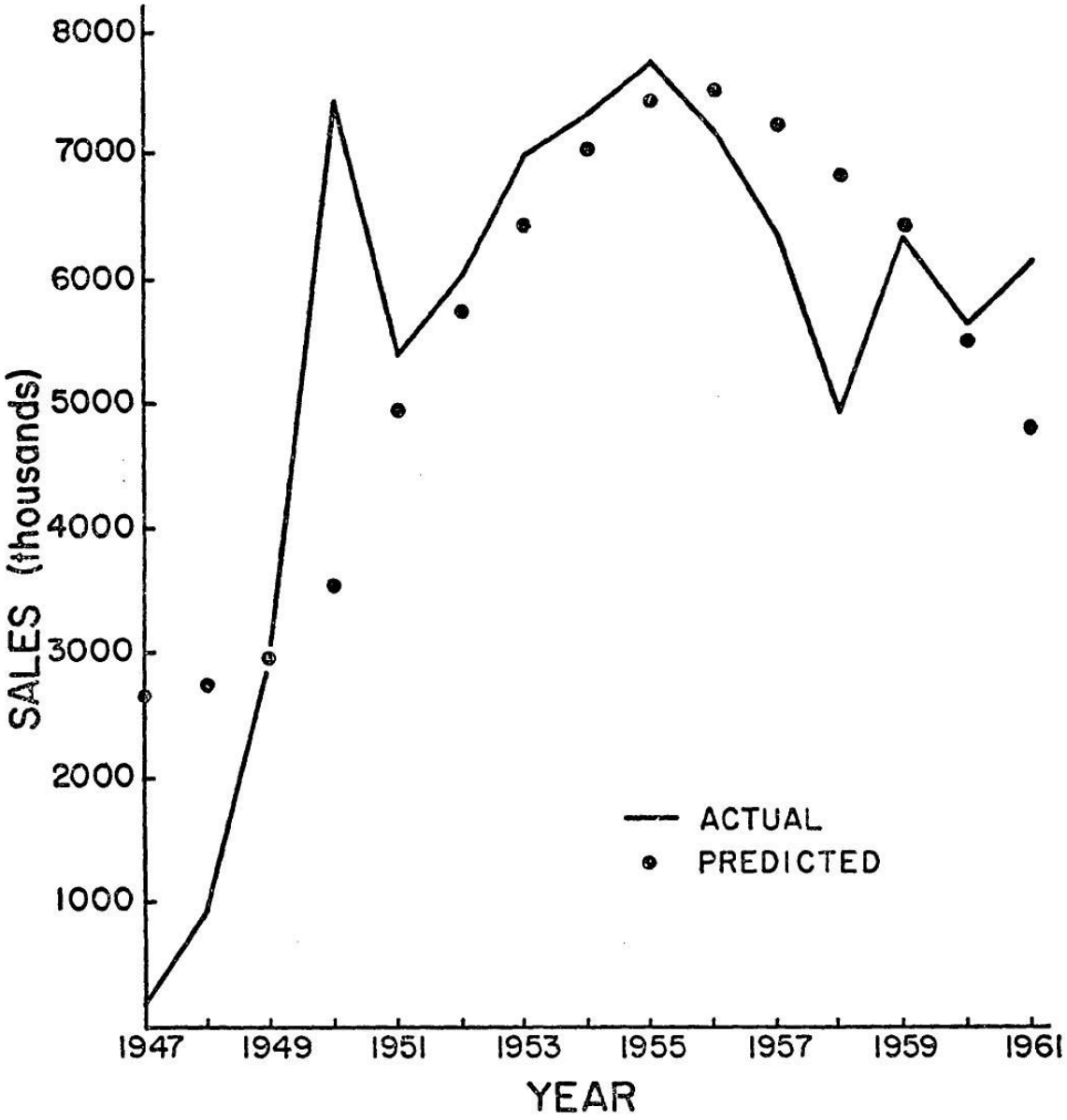

FIG. 6. Actual sales and sales predicted by regression equation (black & white television)