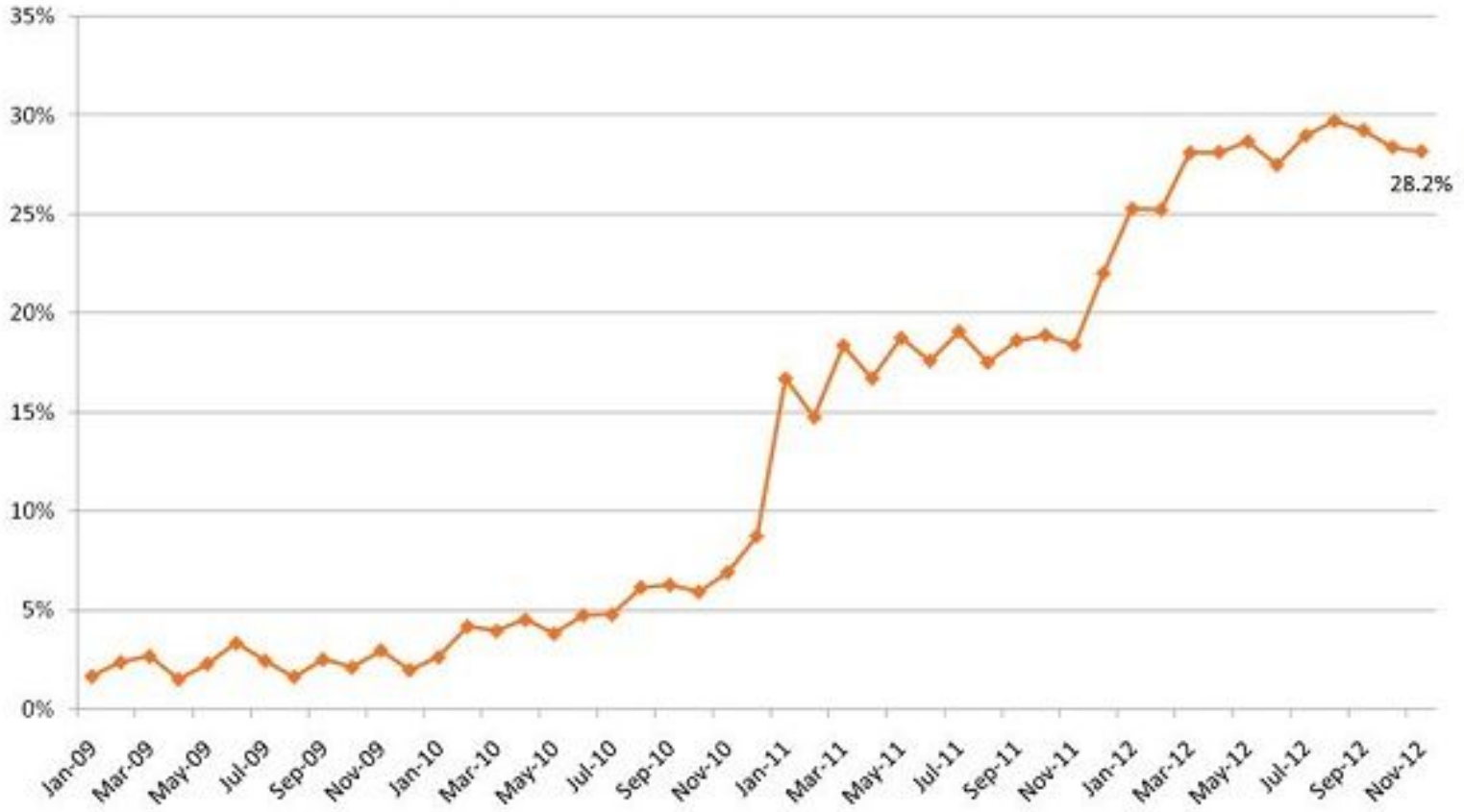
Monthly ebook share of US consumer book purchases, Jan 2009-Nov 2012



Source: Bowker's Books & Consumers US

Bowker