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| **Poster Presentation** | **2.5 pts** | **1.5 pts** | **0.5 pts** | **0 pts** |
| **Full Marks** | **Competent** | **Needs Improvement** | **No Marks** |
| **Catchy Title!** Does it make me want to read more? | I'm hooked and I want to know more. | Maybe I could get interested in this. | I could walk away and not feel like I'm missing anything. | Missing |
| **Introduction:** Are all questions addressed? Am I still interested in reading more? Does this seem important to me? | Explain the background (how we got to this point), the current issue, who's affected and how, and what will happen if we don't do anything. | Missing 1-2 of the Full Marks aspects. | Missing 3-4 of the Full Marks aspects. | Missing |
| **Evidence:** Did you do your research and provide ample evidence to support your claims? | Provides 3 separate lines of evidence that this issue is affecting the environment, animals, and/or people. | Provides 2 separate lines of evidence that this issue is affecting the environment, animals, and/or people. | Provides 1 piece of evidence that this issue is affecting the environment, animals, and/or people. | Missing |
| **Opposition:** Do you know your enemy? | Provides 3 separate arguments that this is not an issue affecting the environment, animals, and/or people. | Provides 2 separate arguments that this is not an issue affecting the environment, animals, and/or people. | Provides 1 argument that this is not an issue affecting the environment, animals, and/or people. | Missing |
| **Rebuttal:** Did you out think your enemy? | Provides rebuttals for all 3 arguments from the opposition. | Provides rebuttals for both arguments from the opposition. | Provides rebuttals for the argument from the opposition. | Missing |
| **Can Individuals Make a Difference?** Are there a number of ways both big and small that individuals can make a difference? | Thoroughly explains 3 things that individuals can do to make a difference in their own lives or in their local community and the significance of those actions. | Explains 2 things that individuals can do to make a difference in their own lives or in their local community. | Explains 1 thing that individuals can do to make a difference in their own lives or in their local community or only listed 3 things but does not explain the significance of those actions. | Missing |
| **Go Big!** Are there several ways that individuals can look beyond just themselves and what they are doing to make a bigger change in the situation? | Thoroughly explains 3 things that individuals can do to make a difference beyond their own lives or beyond their local community and the significance of those actions. | Thoroughly explains 2 things that individuals can do to make a difference beyond their own lives or beyond their local community and the significance of those actions. | Thoroughly explains 1 thing that individuals can do to make a difference beyond their own lives or beyond their local community and the significance of those actions or only listed 3 things but does not explain the significance of those actions. | Missing |
| **References:** Did you cover your bases and cite them correctly? | Lists 5 references in APA format and cites them in the body of the outline | Lists 3 references in APA format or forgets to cite 5 references in the body of the outline | Lists 5 websites | Missing |
| **Can others follow you?** Are your ideas & thoughts logical or are you not completing your arguments? | Arguments are fully developed and every aspect of the issue/solution is addressed in a logical manner. | Arguments are fully developed or every aspect of the issue/solution is addressed in a logical manner. | Arguments should be explained more thoroughly and certain aspect of the issue/solution are missing or need to be addressed in a more logical manner. | Missing |
| **Spelling and Grammar:** Did you communicate effectively? | Zero spelling or grammar mistakes | One to two spelling or grammar mistakes | Three to four spelling or grammar mistakes | More than 4 spelling /grammar mistakes |