**Designing an Accessible Scientific Poster Scoring Rubric**

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| **Key Message** | **Proficient** | **Emerging** | **Aware** |
|  | The Key Message states the main idea to be conveyed to the audience and can be easily understood by the intended audience.  The Key Message is supported by the available data.  The Key Message is clear and sparks interest. | The Key Message states the main idea to be conveyed to the audience, but it may be wordy or not contain enough detail to accurately reflect the research.  Additional data may be needed to support the Key Message or the data does not fully support the Key Message. | The Key Message does not reflect the available data.  The Key Message may contain excessive words or not sufficient detail to understand the research. |
| **Background/Introduction** | **Proficient** | **Emerging** | **Aware** |
|  | The background information is appropriate for the intended audience.  The background information is easy to read and only contains relevant points so the audience can understand the Key Message. | The background information may contain some unnecessary information for the intended audience or information that is not related to the Key Message. | The background information is not appropriate for the intended audience (e.g., too basic or too advanced).  The background information does not relate to the Key Message. |

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| **Figures and Tables** | **Proficient** | **Emerging** | **Aware** |
|  | All figures/tables support the Key Message.  The figures/tables are easy to read and can be interpreted by the intended audience.  All figures include a figure legend. Tables include a title.  Figures/tables can be scaled for easy visualization. | All figures/tables support the Key Message.  Figures include a figure legend; the legend may be too detailed or not include sufficient detail.  Tables include a title, but the title may not fully reflect the data in the table.  Figures/tables need adjustment to make them easy to read or interpret. | Not all figures/tables support the Key Message.  One or more figure legends are missing.  The table does not have a title. |
| **(Optional) Methods**  **(if not included in the figure legends)** | **Proficient** | **Emerging** | **Aware** |
|  | Methods are presented in a way that allows the audience to understand the workflow but is not written in such detail to be a complete experimental protocol. | Methods are presented in a way that allows the audience to understand the workflow but contains too much detail. | Methods are not presented in a way that is clear to the audience. Too little detail is provided to understand the workflow. |
| **(Optional) Future Directions** | **Proficient** | **Emerging** | **Aware** |
|  | The Future Directions are related to the project, thoughtful, and potentially achievable. | The Future Directions are related to the project but are not potentially achievable. | The Future Directions are not related to the data presented in the poster. |
| **Presenter/Author List** | **Proficient** | **Emerging** | **Aware** |
|  | The Presenter/Author List contains only individuals who contributed significantly to the poster; all author information is complete and accurate. | The Presenter/Author List contains only individuals who contributed significantly to the poster; >90% of the author information is complete and accurate. | The Presenter/Author List is incomplete and/or contains inaccurate or missing information. |

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| **Acknowledgments** | **Proficient** | **Emerging** | **Aware** |
|  | The acknowledgments include all individuals who should be recognized for their assistance in preparing the poster or contributing significantly to the research. | The acknowledgments do not include all individuals who should be recognized for their assistance in preparing the poster or contributing significantly to the research. | The acknowledgments are missing and/or include individuals who did not contribute to the research or the preparation of the poster.  Funding sources or key persons are not acknowledged. |
| **Citations** | **Proficient** | **Emerging** | **Aware** |
|  | Information from articles and all software programs (including the version of the software) are cited.  Citations formatting is consistent. | Nearly all information from manuscripts and software programs is cited (missing 1-2).  Citations are mostly consistent in their formatting but may have minor formatting problems.  All software programs are cited and include the version number. | The Citation List does not include all cited works or includes citations that are not referenced in the poster. May be missing citations for software programs (or software version).  Citations may have formatting problems. |
| **Poster Layout** | **Proficient** | **Emerging** | **Aware** |
|  | The format of the poster follows key principles of #BetterPoster design, including a clear, strong, and obvious Key Message; essential supporting figures with minimal text; and the simple, logical, coherent organization of text and figures. | The format of the poster follows most of the key principles of #BetterPoster design but may be missing one of the following: a clear, strong, and obvious Key Message; essential supporting figures with minimal text; and the simple, coherent organization of text and figures. | The format of the poster does not follow the key principles of #BetterPoster design. The poster does not have a clear, strong, and obvious Key Message. Figures do not support the Key Message and contain excessive text or markings. The figures and text are not organized in a clear and simple way. |
| **Review and Edit** | **Proficient** | **Emerging** | **Aware** |
|  | All the required elements of a #BetterPoster are present.  The poster is free of spelling and grammatical errors.  The figures are properly aligned and do not pixelate at high magnification.  Fonts can be read at a distance.  The poster is accessible. | All of the required elements of a #BetterPoster are present.  Few spelling or grammatical errors.  The figures are mostly aligned and do not pixelate at high magnification.  Some accessibility items have not been corrected. | The poster is missing key element of a #BetterPoster.  Spelling or grammatical errors are present.  The figures are not aligned, and/or figures pixelate at high magnification.  Accessibility items have not been addressed. |

**TOTAL POINTS:**