



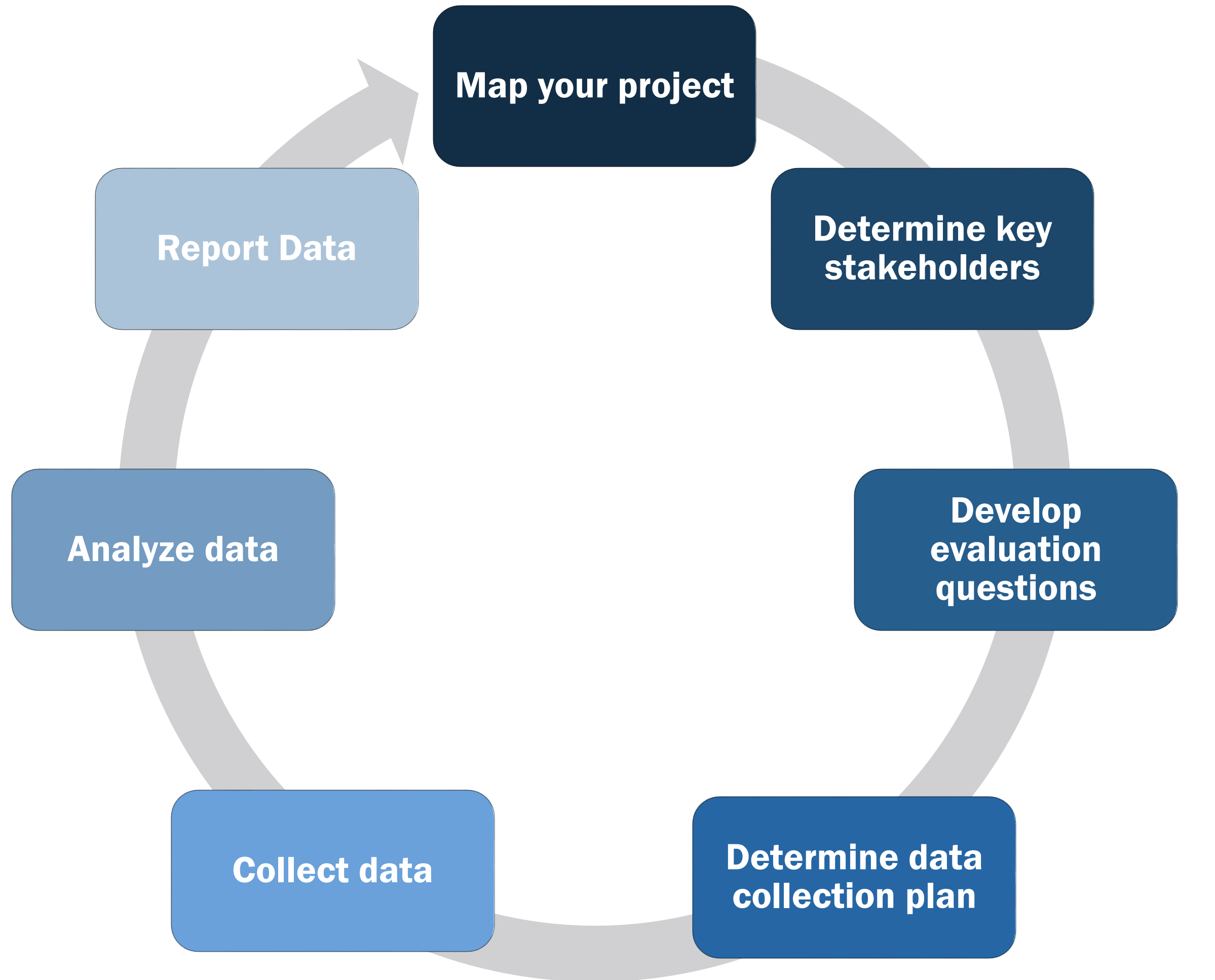
What is Program Evaluation?

Systematic collection of data about the activities, characteristics, and results of programs to (1) make judgments about the program, (2) improve or further develop program effectiveness, (3) inform decisions, and/or (4) increase understanding of how your program works.

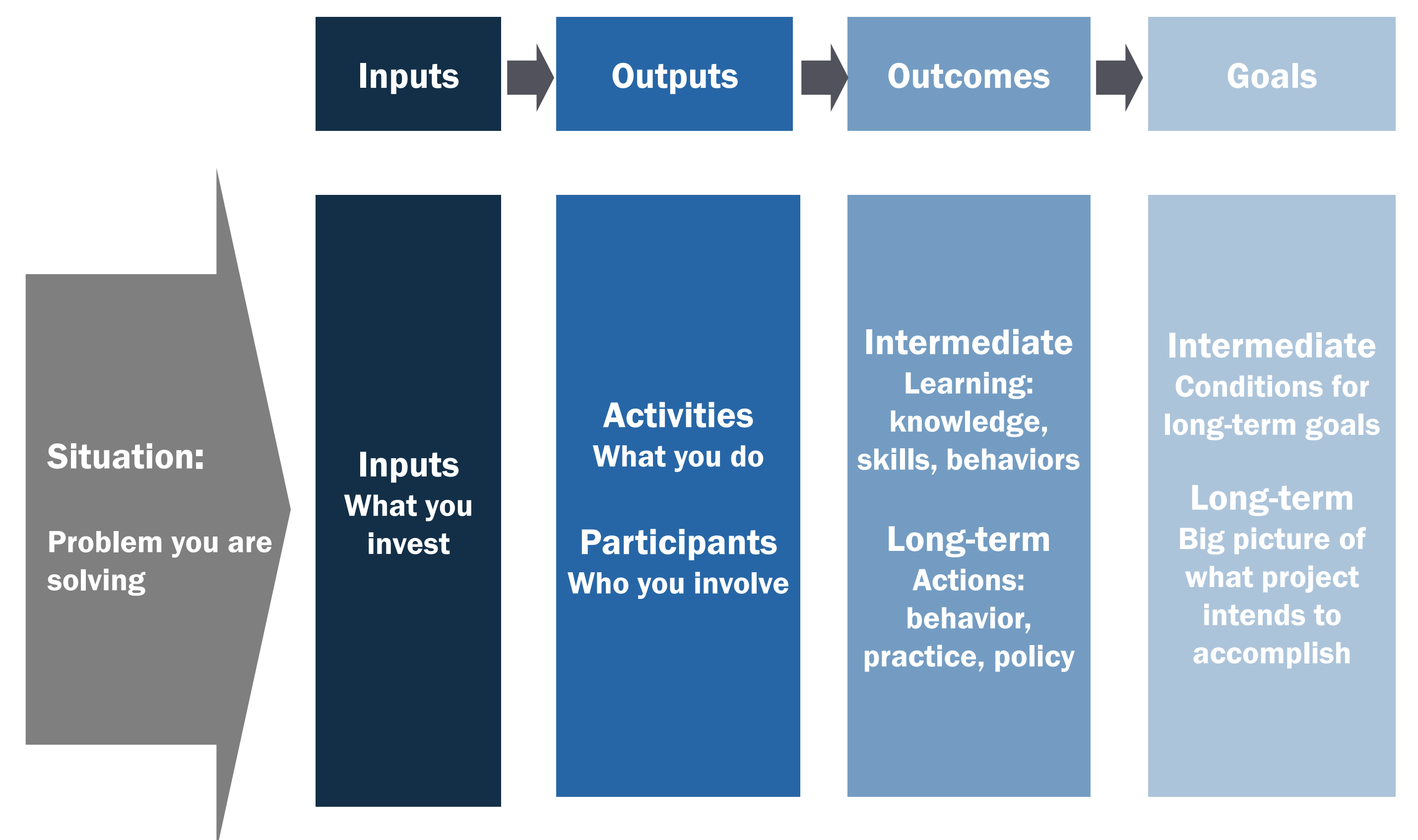
How Evaluation can Help You

- ❖ Find out what is and is not working in your program.
- ❖ Show your funders and the community what your program does and how it benefits participants.
- ❖ Find new support for your program by providing evidence of its effectiveness.
- ❖ Improve your staff's work with participants by identifying weaknesses and strengths.
- ❖ Add to the existing knowledge in the STEM fields about what does and does not work in your type of program with your kinds of participants.

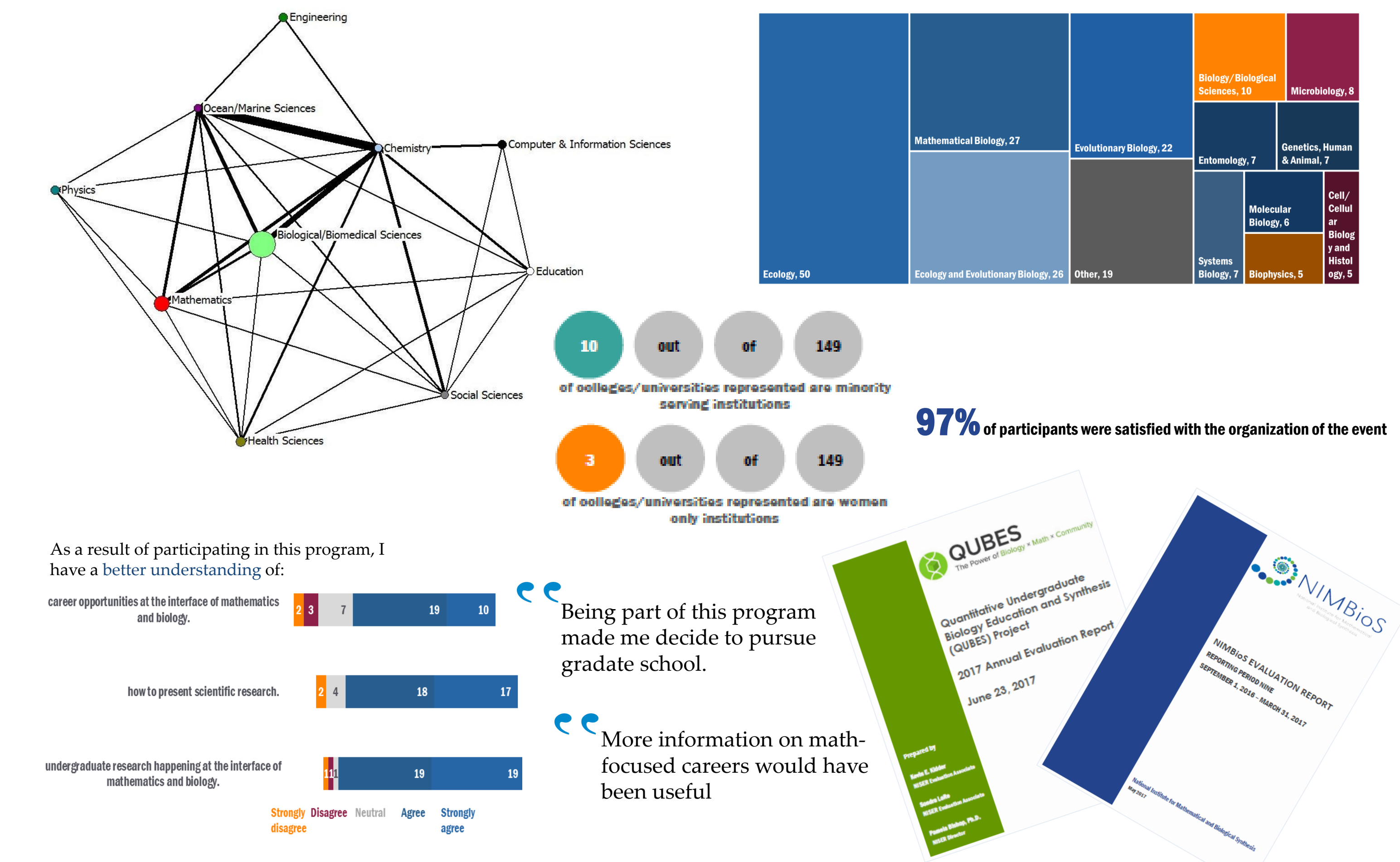
The Evaluation Process



Map Your Project



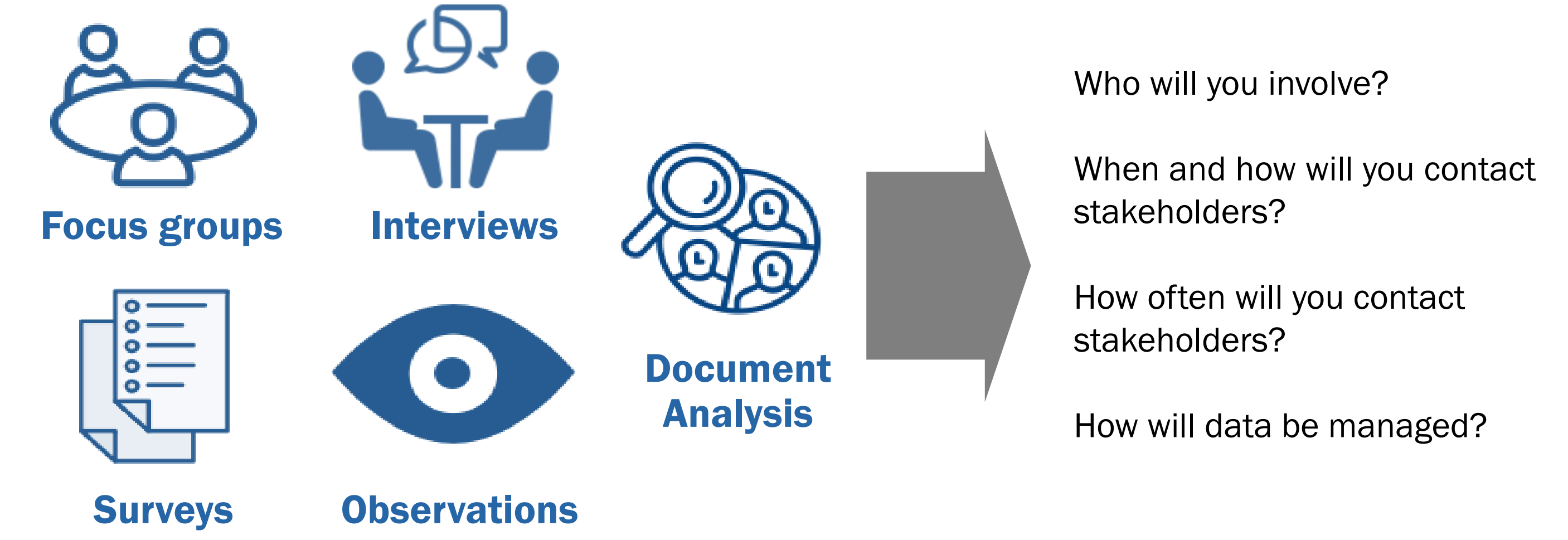
Analyze, Report, and Use Data



Determine Key Stakeholders and Questions

- Doing the work:** Are project staff getting the training and support they need? How can project leadership use lessons learned to improve implementation?
- Served by program:** What is working/not working to help participants achieve intended outcomes? How are participants being affected by changes to the project?
- Experts in the field:** What parts of this program can be translated to other contexts? Are the translatable parts of the project being disseminated properly?
- Financial Interest:** Is the project a worthwhile investment? What parts of the project should be sustained and at what level?

Develop a Plan and Collect Data



About NISER

